



Blackboard Training Materials License

Online Training Series Package

Blackboard Learning System™ - Enterprise License

Overview

With this ready-to-use series of online training courses, your faculty will learn the skills necessary to design and teach online, as they gain valuable experience as an online learner. Participants will develop hands-on knowledge of available communication, content, and evaluation tools. In addition, they will be introduced to the principles of effective course design and the pedagogy of online learning. These digital materials are also fully customizable to fit the unique needs of your institution.

This series includes **six** complete online courses covering the key aspects of designing and teaching online in the Blackboard Learning System. Although you can easily modify the format, the courses are designed as facilitated, two-week workshops. For **each** course in the Online Training Series, you will receive:

- **A completed ready-to-teach online course.** The professionally developed courses provide a complete, interactive learning experience for instructors and designers. All courses include:
 - An Orientation module to help participants have a successful start
 - Robust lessons that include step-by-step instructions, examples, best practices and helpful tips
 - Hands-on exercises to build skills and confidence
 - Ready-to-use discussion topics
 - Applied wrap-up activities that pull content together in a meaningful way
- **A supplementary practice course.** You will also receive a backup file of a practice course where participants can complete hands-on exercises. The practice courses, which include mock students to manage, assessments to grade, and assignments to review, make the exercises more realistic and meaningful to participants.
- **Customizable content and format.** Once the courses are restored and set up on your server, you are ready to deliver a proven, high-quality online training to your faculty. Or, if you prefer, you can customize the course to meet your institution's specific needs. Within the course, you can easily:
 - Add additional content, such as information on your institution's available resources or requirements
 - Modify the length or format of the course
 - Customize the look of the course to compliment your institution's branding

Online Course Series Details

The Training Materials are provided for the following courses:

- **Getting Started.** This course covers how to:
 - Navigate within the Blackboard Learning System, as both a student and instructor
 - Experience Blackboard's communication, assessment, and assignment tools as a student
 - Modify the Course Menu
 - Add content to a course
 - Complete common "Day 1" instructional tasks
- **Building Courses.** This course covers how to:
 - Plan and organize course materials offline
 - Prepare and customize the Blackboard course environment
 - Construct a functional course navigation structure appropriate for the course content and audience
 - Build effective course materials including content items, folders, learning units, external links, and course links
 - Organize and sequence learning materials in the course
- **Enhancing Communication.** This course covers how to:
 - Compare and contrast asynchronous and synchronous modes
 - Establish course communication policies and procedures
 - Communicate information through Email and Messages
 - Enhance communication with participants using the Discussion



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- Conduct synchronous communication sessions in Blackboard
- **Assessing Learners.** This course covers how to:
 - Identify online strategies for accessing students
 - Use the Assignment tool to create a variety of assignments
 - Build and administer Tests and Surveys using a variety of question types
 - Manage and grade assessments and assignments
- **Designing Engaging Content: Strategies for Effective Online Lessons.** This course covers how to:
 - Identify tools and strategies for presenting user-friendly content online
 - Modify existing content to better meet the needs of online learners
 - Demonstrate ways to address diverse learning styles in content delivery
 - Organize, plan, and develop an exemplary lesson
 - Incorporate interactivity to engage students and go beyond text-heavy lessons
 - Individualize instruction using adaptive release to control how and when students view content
- **Monitoring Student Performance.** This course covers how to:
 - Identify tools and strategies for monitoring student performance
 - Set up the Grade Center to meet your assessment and evaluation goals
 - Efficiently manage grades throughout the term
 - Set up the Early Warning System to provide notification based on the specific needs of your course
 - Use the Performance Dashboard to identify students who may need additional assistance
 - View and interpret performance-related reports and statistics
 - Use the Review Status feature to encourage student accountability and continued progress
 - Identify strategies for improving student retention and success in the online environment

Cost and Product Delivery

Once you have purchased the training materials, the product is yours to use as many times as necessary up to one year. There is no use limit during this time associated with this product.

- The online training series package: \$8,000
- **Bundled price:** Online training series package + face-to-face training package: \$11,700 (10% savings!)

Once your order is processed, you will typically receive an email within two business days with your download access information for your purchased training materials.

Materials Licensing Annual Subscription

Blackboard Training understands the importance of helping institutions to continuously support their users. Institutions that license Blackboard training materials will be eligible to access any versions of the licensed materials made generally available during that year through the payment of an annual subscription fee. Versions of the training materials package include materials that have been updated for product functionality, as well as training approaches and learner interactivity. Institutions that license the materials will receive an annual renewal invoice for the subscription fee beginning Year Two of their contract.

Annual subscription fee:

- Online Training Series Package - \$2,500

About Materials Licensing

Training materials can be reproduced and used for multiple training events at your school, district or organization, but they may not be posted on a public Web site or used to train external participants. Training materials may only be used with the staff and faculty at your institution.

Request a Free Preview

For additional information or to request a free preview of our training materials, please email

materials@blackboard.com.